

The logo for Atsuro Tayama is presented in a black square. The name 'ATSURO' is written in a large, white, serif font across the top. Below it, the name 'TAYAMA' is written in a smaller, white, serif font, with each letter centered under a letter of 'ATSURO'.

Spring-Summer 2010

For this year's Spring-Summer collection, Japanese designer Atsuro Tayama let himself be inspired by "the natural architecture of plants" and the curves of the Guggenheim Museum in Bilbao.

Fine materials are central to the collection, and we find crumpled linen stoles, pongee silk and even thin, light leather.

The Spring-Summer 2010 collection is decidedly eclectic, including the slant line of sarouel trousers, a dress in black veil printed with a palm leaf design, a retro-futuristic look with a leather bubble dress and a suit-like feel in the structured vests.

Light dresses are worn under subtle, colourful, frayed gathers that provide texture and relief, making the lines softer.

We see two themes dear to the Japanese creator's heart - draped lines and folds. Their complexity gives this ready-to-wear collection the feel of *haute couture*.

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